

Matthew D. Asbell and Chintan A. Desai to Speak at Accountant-Lawyer Alliance Webinar on Intellectual Property Law



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Matthew Asbell and Chintan Desai, members of Lippes Mathias' intellectual property practice team, will be featured speakers at an Intellectual Property: Strategies for Innovation and Protection webinar hosted by the Accountant-Lawyer Alliance (ALA) on Saturday, February 1, 2025, from 9:00 a.m. to 1:15 p.m. EST. The webinar will examine key intellectual property law topics relevant to legal and business professionals.

Asbell will present on trademarks, discussing domestic and international rights, territoriality principles, and distinctiveness requirements. His session will cover global enforcement strategies, the Paris Convention and Madrid Protocol frameworks, and best practices for managing trademark portfolios across jurisdictions.

Desai will speak on IP management, focusing on brand protection strategies, licensing, and portfolio oversight for businesses and individuals. He will highlight legislative updates, domain name disputes, and emerging considerations in intellectual property protection.

The ALA webinar will feature a distinguished panel of practitioners who will discuss essential aspects of patent,

trademark, and corporate IP law. Attendees will gain practical guidance on safeguarding intellectual property rights across various industries.

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